

IBM MobileFirst

Gartner Symposium ITxpo 2015 | 4-8 October, 2015 | Orlando, FL

Leadership Exchange:

What 585 developers want you to know about winning in Mobile

Over 84% of CIOs invest in mobile solutions, yet only a third of mobile development projects are successful. How do you succeed in Mobile?

In this workshop, you will learn 4 key drivers from new research and discuss challenges and successes with peers on mobile strategy, development and deployment.

When: Tuesday, October 6, 2015
3:45 - 4:30 PM

Where: Europe 11 in the Dolphin

Seating is limited.



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